



Stay Connected Stay Ahead

An Update on Vodafone
PNG's Journey



Papua New Guinea - Overview

POPULATION



~12
Million

MOBILE OPERATORS



3 Telco's
Vodafone | Digicel | Telikom

Coverage



80
Percent Coverage

Mobile Phone



33
Percent Penetration

Total Subscriber Base



~4.2
Million

Literacy rate



~61%
(Adults aged 15+)

Electricity



~19%
Population with
Access to electricity

Rural Population



~86.2%
(13.8% Urban
Population)

Current Progress



30%

Market Share

1.3M

Subscribers & Growing

800

Towers & 4 DC's



80%

Decrease in Retail rates

Affordability

Inc in Mobile Penetration

Choice
Stimulating Market



Services

Students & Government

E-Commerce

Mobile Money

Certified

ISO 27001 Certification



Tailored Solutions

Voice and Mobility



Closed User Group

Voice & Data Plans

Data & Managed Services



Broadband & Dedicated

Cyber Security

One-Stop Solution

Bespoke Solutions



Satellite

Private LTE

High-Capacity Links



Why Vodafone?

Established &
Growing

20–30%
Cost Savings

Increased
Resiliency

Industry
Improvements

Choice &
Affordability

Innovation
across
Sectors

Innovative Products to Market

DIGITAL TRANSFORMATION

Why Digital Transformation



Operational
Efficiencies



Survival – In
Digital Age

Services



Cloud
Public/Private



Transformation
– E2E Services

Our Pacific Advantage



Engineers
250+



One-Stop –
Solutions

CYBER SECURITY

Global Statistics

\$10Tr.
Cybercrime
damage

80%
At least
1 breach

\$4.45M
Cost – Data
breach

Pacific & PNG



Cyberthreats
& **Cybercrime**



Ransomware –
Orgs, already hit

Solutions



Security
Cloud & Network



Vendors –
Industry Leaders

AUTOMATION & AI

Business Impact

Process
Optimization



Customer
Experience

Business Benefit



Competitive
Edge / Future
Ready

Increase
Productivity/
Accuracy





vodafone
business

Together we can

