

# Digitizing the Nation – Digicel PNG

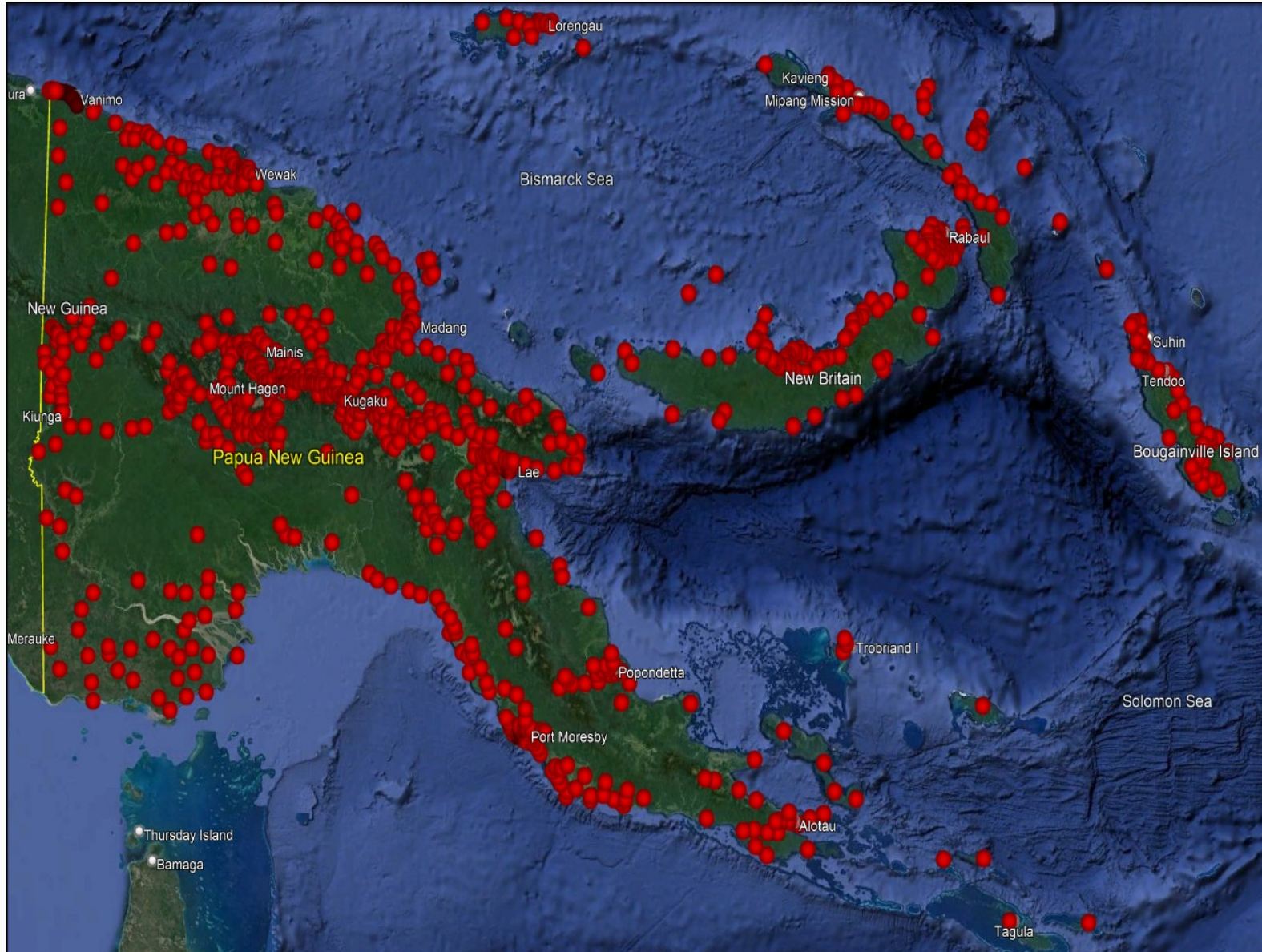
Lorna McPherson

# • As Digicel PNG grows so are the communities we serve



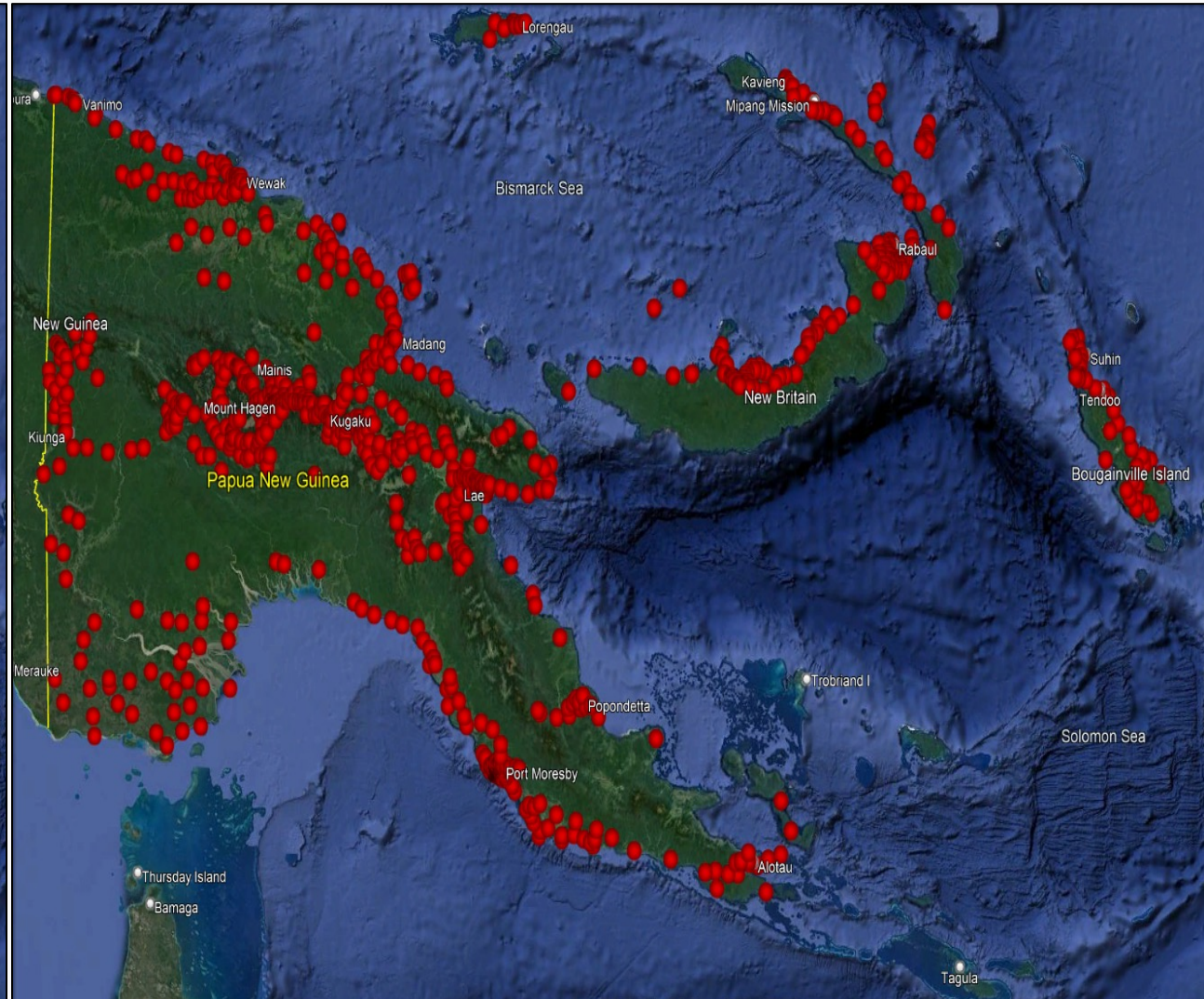
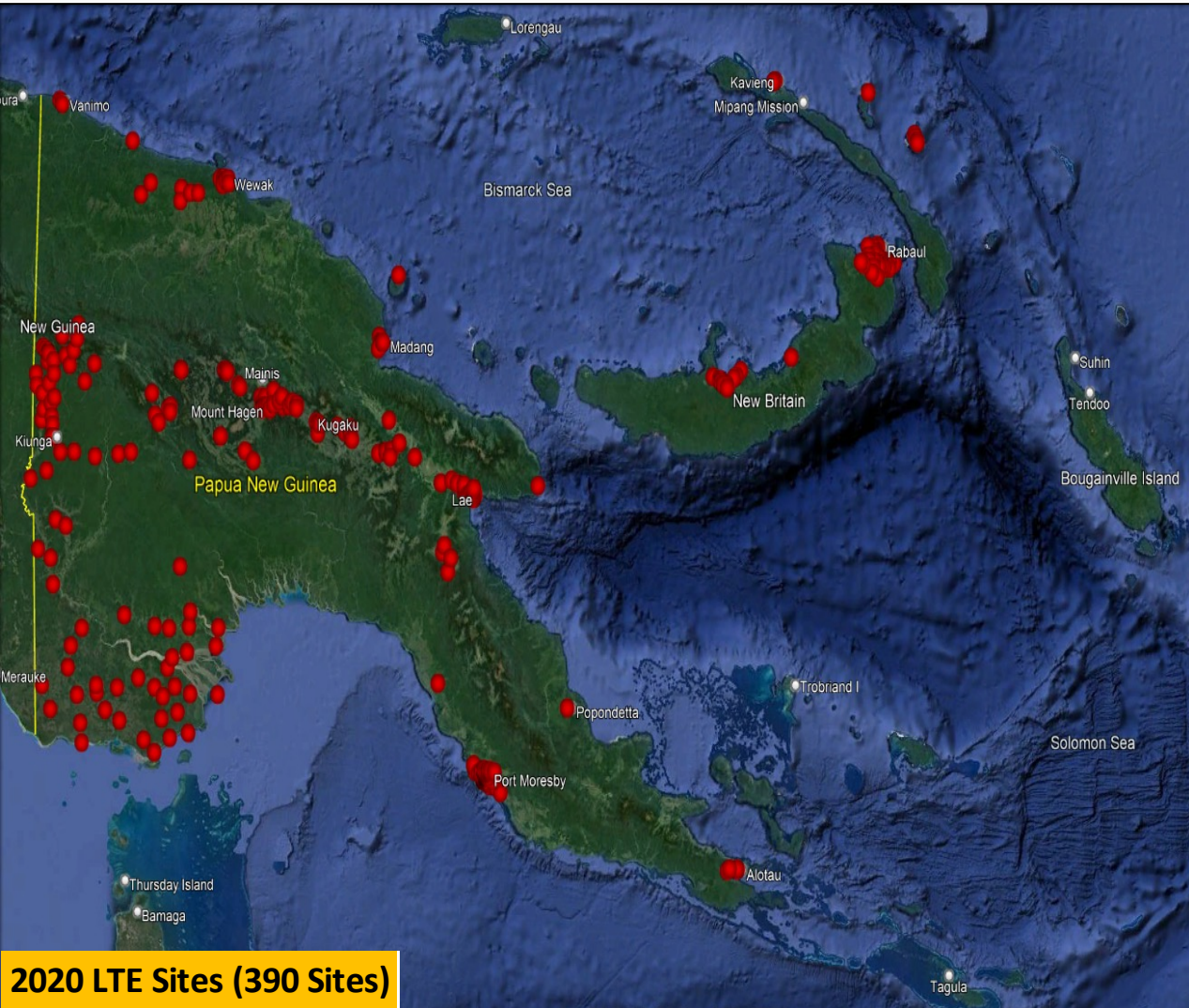
- 15 years in operation this year
- Over 80% population coverage - expanding coverage every year
- Most reliable network in PNG – redundancy is key but costly
- 100% national TV coverage
- We support the work of the Digicel Foundation that also drives important outcomes in PNG
- Digital in PNG – need to understand the Ecosystem not just in Urban but also in Rural PNG – what is a national network

# What does a national network look like





# Digicel PNG 2020 and 2023 - 4G site comparison



**Digicel PNG has accelerated investment to over 1018 LTE sites across country**

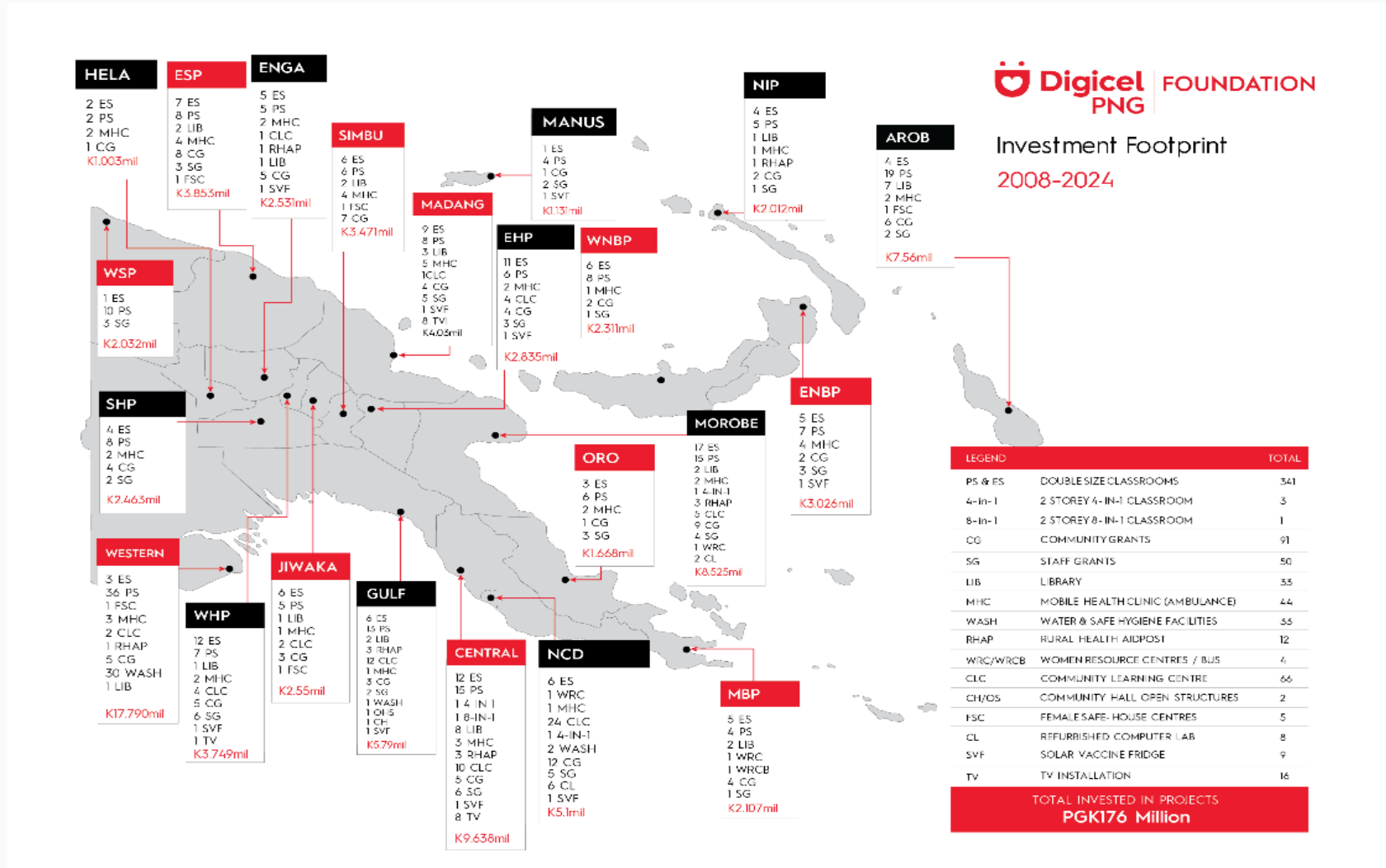


## Rural PNG – leaving no one behind

- Rural development – cannot just digitize the cities as this creates a two tier ecosystem
- Challenges – **power**, security, **redundancy and resiliency**, theft, vandalism, logistics, **education**
- Distribution from the beach to the mountains – delivery to those who need it
- Opportunities – **E-services**, education, **agriculture**, tourism
- CellMoni Services – **banking the unbanked**
- Focus – creating and supporting SME's, 4g, coverage, reliability, expansion, Digicel foundation, **Power to the consumer**
- Impact – why we give a rural subscriber same as an urban subscriber



# Supporting the Digicel Foundation



## PGK176 million investment

**TO DIGITALLY  
INCLUDE, WE FIRST  
NEED TO DIGITIZE**

**BETTER TOGETHER**



**THANK YOU**