



THEODIST LTD

Developing Strategic Global
Partnerships

Agenda



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Who We Are

- ❑ Founded in 1968
- ❑ Today, the largest Business Superstore in Papua New Guinea
- ❑ Wide product range
 - Technology
 - Commercial and Office Furniture
 - Office Supplies/Stationery
 - Survey Equipment
 - Digital Printing
- ❑ Over 310 staff with branches in Port Moresby, Lae, and Mt Hagen
- ❑ Distribution center of 6,000 sqm

Transforming PNG Workspaces with Dious Global



- ❑ Exclusive partnership with Dious Global brings international standards to PNG's commercial spaces.
- ❑ Cutting-edge furniture designs enhance productivity, employee well-being, and modern aesthetics.
- ❑ Tailored furniture offerings to meet the unique needs of industries like corporate, hospitality, and retail.





Revolutionizing PNG's Surveying Industry

- ❑ Partnered with Aptella to bring advanced survey-grade drones, equipment, and training to PNG
- ❑ RTK Base Stations in Lae and soon in Port Moresby offer precise, real-time positioning data.
- ❑ Offering cost-effective and time-saving solutions for land development and infrastructure projects.





Strengthening PNG's ICT Capabilities

- ❑ Enterprise accredited partners for HP, Lenovo, and Dell
- ❑ Expert after-sales support & 12 months warranty cover via our in-house service center
- ❑ Enterprise partner with major brands such as Veeam, SentinelOne, Lenovo, HPE, Cisco, Microsoft, and Aruba bringing the best technologies to PNG.
- ❑ Cutting-edge products such as agriculture drones, survey drones, and power stations



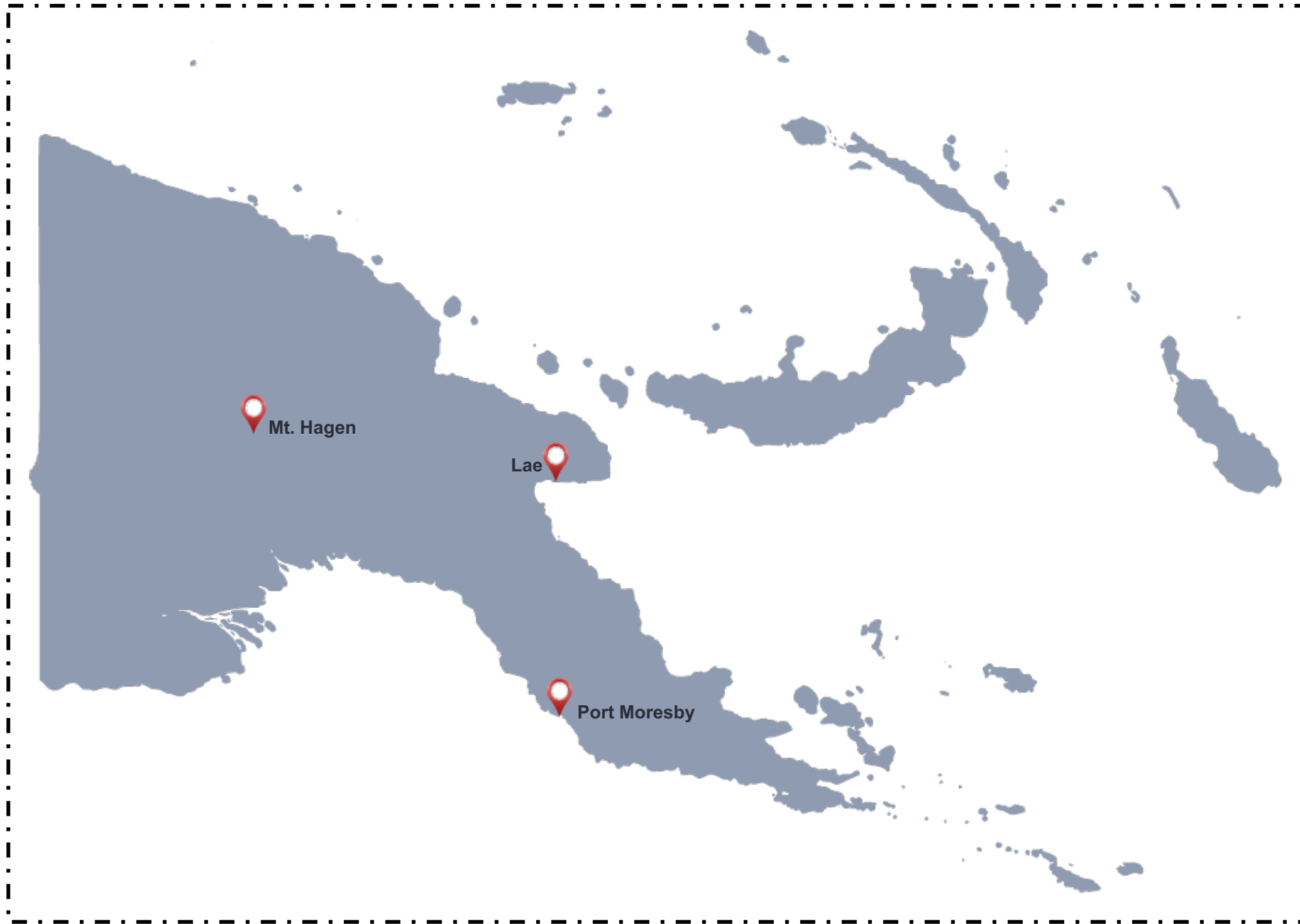
* One system for all power needs, power your home whenever power outages occur



Investment in Human Capital

- ❑ Created 100 new jobs over the last 5 years
- ❑ Developed Papua New Guineans to take up more leadership roles
- ❑ Provided training for key roles across the business
- ❑ Recruited technical resources with industry certifications





Strategic Locations

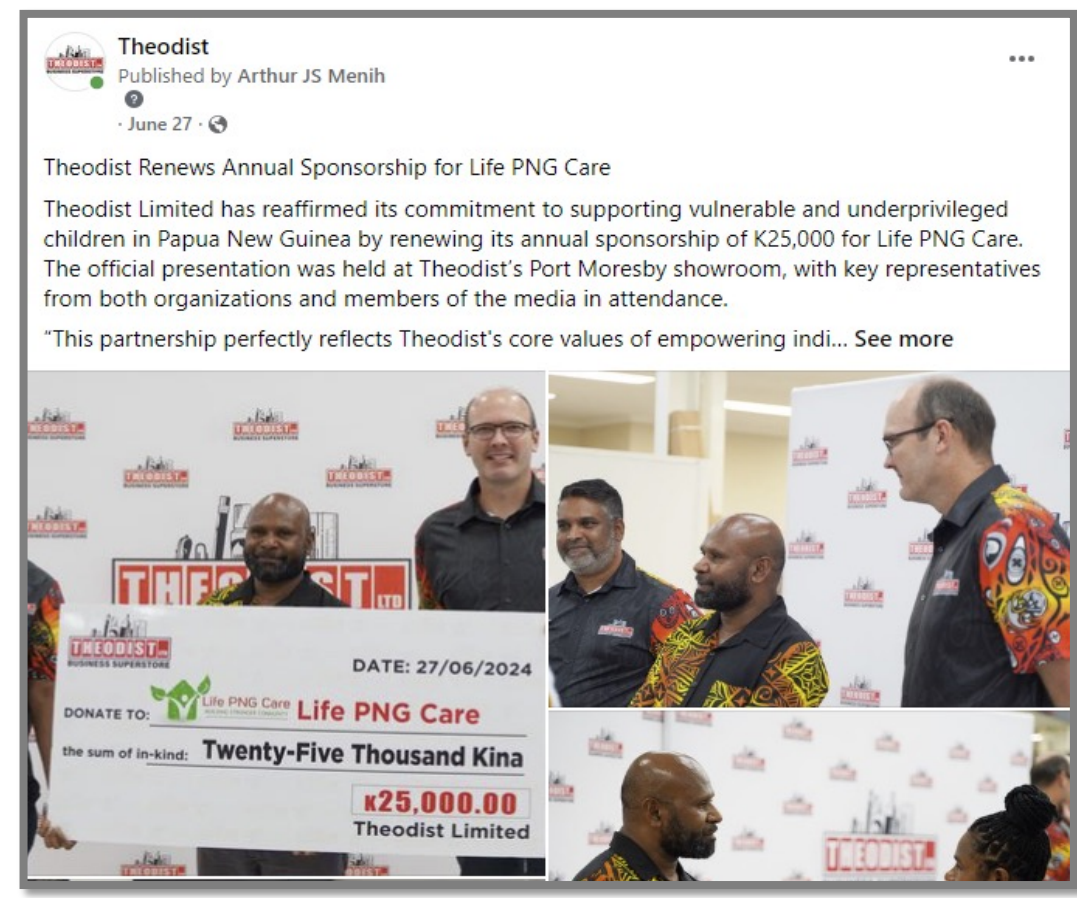
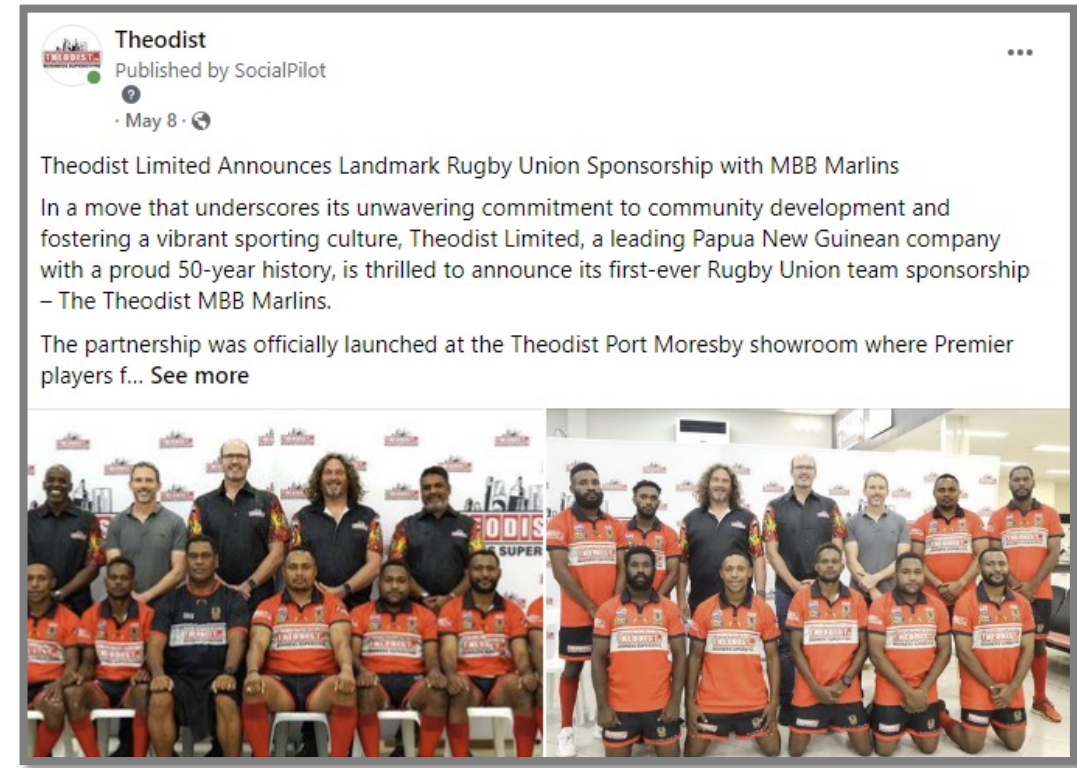
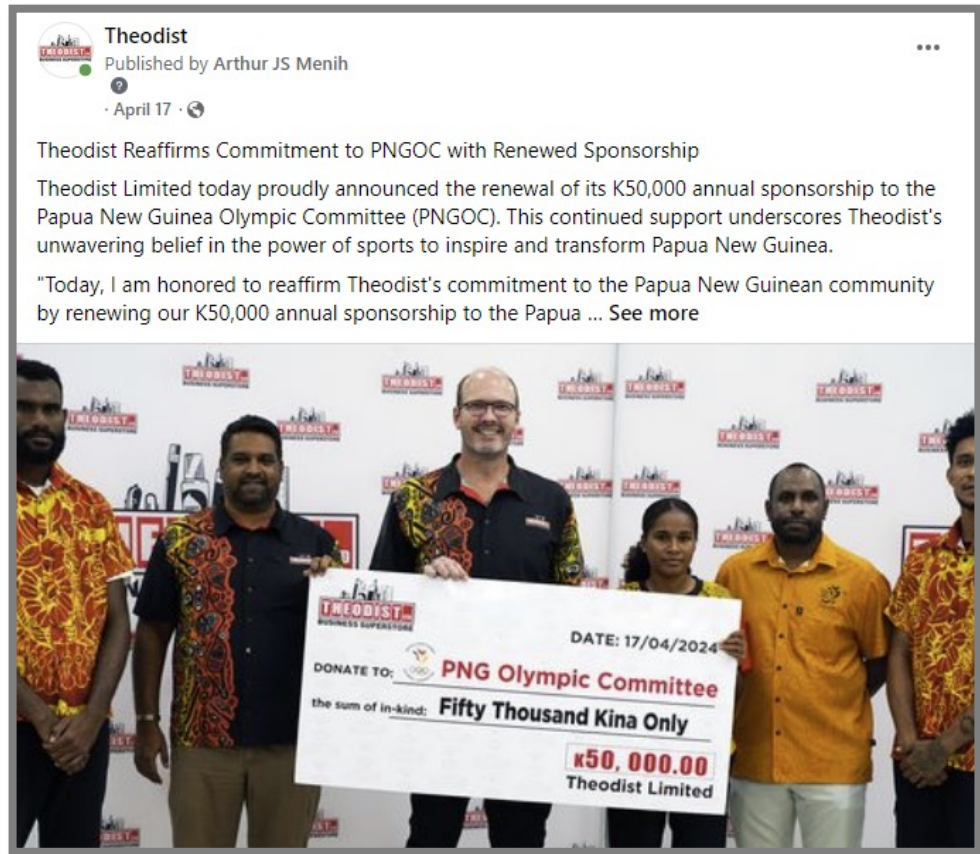
- ❑ **Port Moresby:** Our headquarters and primary branch, central to our operations and customer support in the nation's capital.
- ❑ **Lae:** A key industrial and commercial hub, serving a wide range of businesses and driving growth in the region.
- ❑ **Mt. Hagen:** Focused on supporting businesses and communities in the Highlands region, offering localized services and solutions.

Strategic Capital Investment

- ❑ **Store Refurbishment:** Completed refurbishment of the Port Moresby store, with a total shop refurbishment planned across all branches in 2025.
- ❑ **New Central Distribution Center:** Positioned closer to the ports to enhance supply chain efficiency and reduce shipping times across PNG.
- ❑ **Wide Distribution Network:** Over 200 resellers nationwide, ensuring accessibility and supporting economic growth.
- ❑ **Advanced E-Commerce Platform:** A modern website providing a seamless online shopping experience for easy access to products and services.



Corporate & Social Responsibility



- **Community Support:** Partnerships with Life PNG Care, Buk Bilong Pikinini, and Cheshire Disability Services.
- **Youth & Sports:** Sponsoring the PNG Olympic Committee, PNG Swimming Team, and grassroots rugby clubs.
- **Education Focus:** Supporting programs that provide quality education for underprivileged children.



Our Vision For PNG's Future

- Theodist is well-positioned for continued growth and success
- The company is committed to investing in its people, products, and services
- Committed to partnering with businesses, communities, and the government to drive sustainable economic growth, create opportunities for all Papua New Guineans

Thank You...

- We appreciate your time and consideration.
- We are eager to collaborate with you in building a sustainable and thriving Papua New Guinea.