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# Austrade's Investment Attraction Strategy

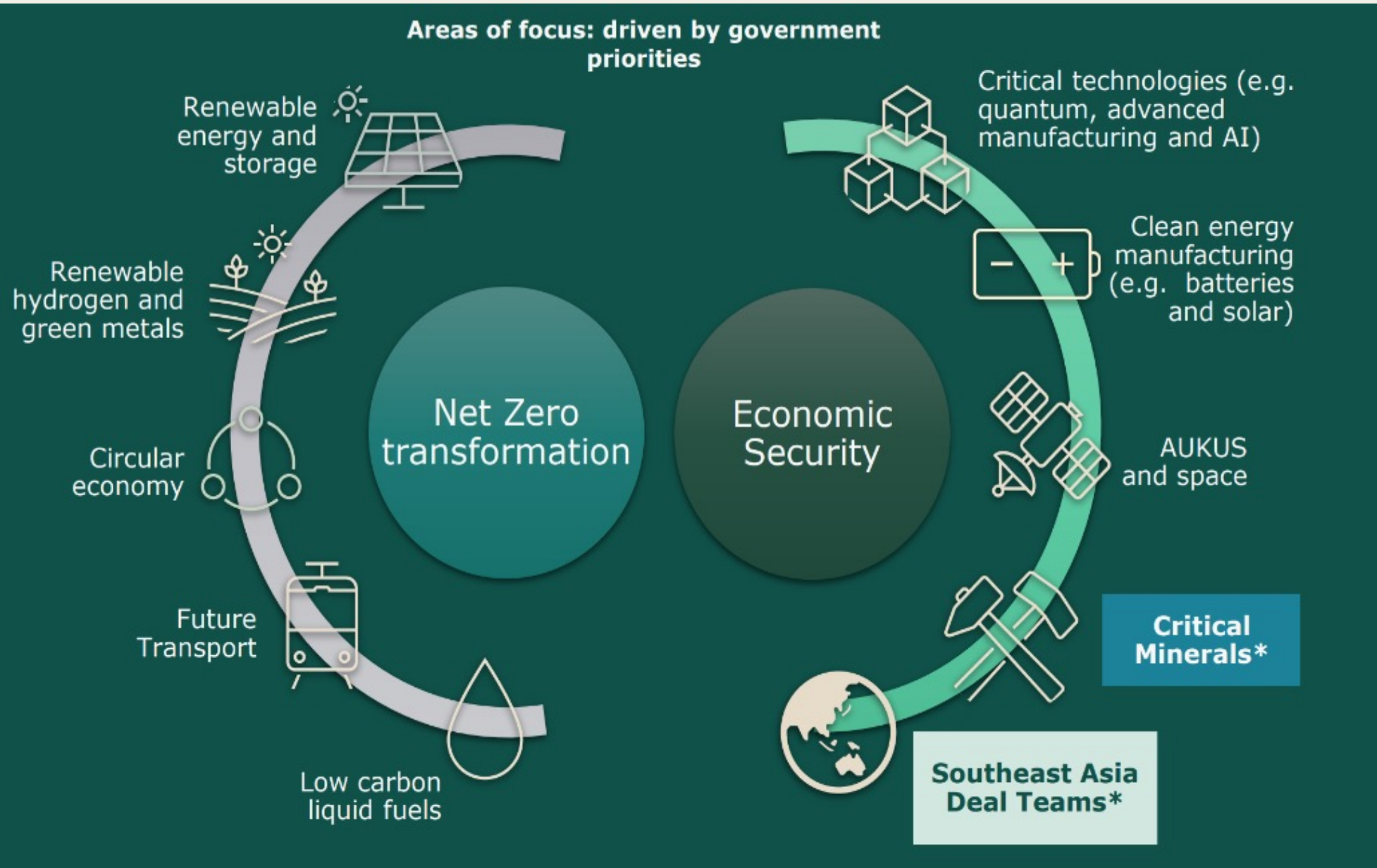
Michael Helleman, Head of Asia - Investment



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# Austrade investment attraction – Strategy Overview



## Key markets

### Americas

- United States
- Canada

### Europe & Middle East

- United Kingdom
- France, Spain, Italy
- Germany, Nordics
- Israel, UAE

### Asia

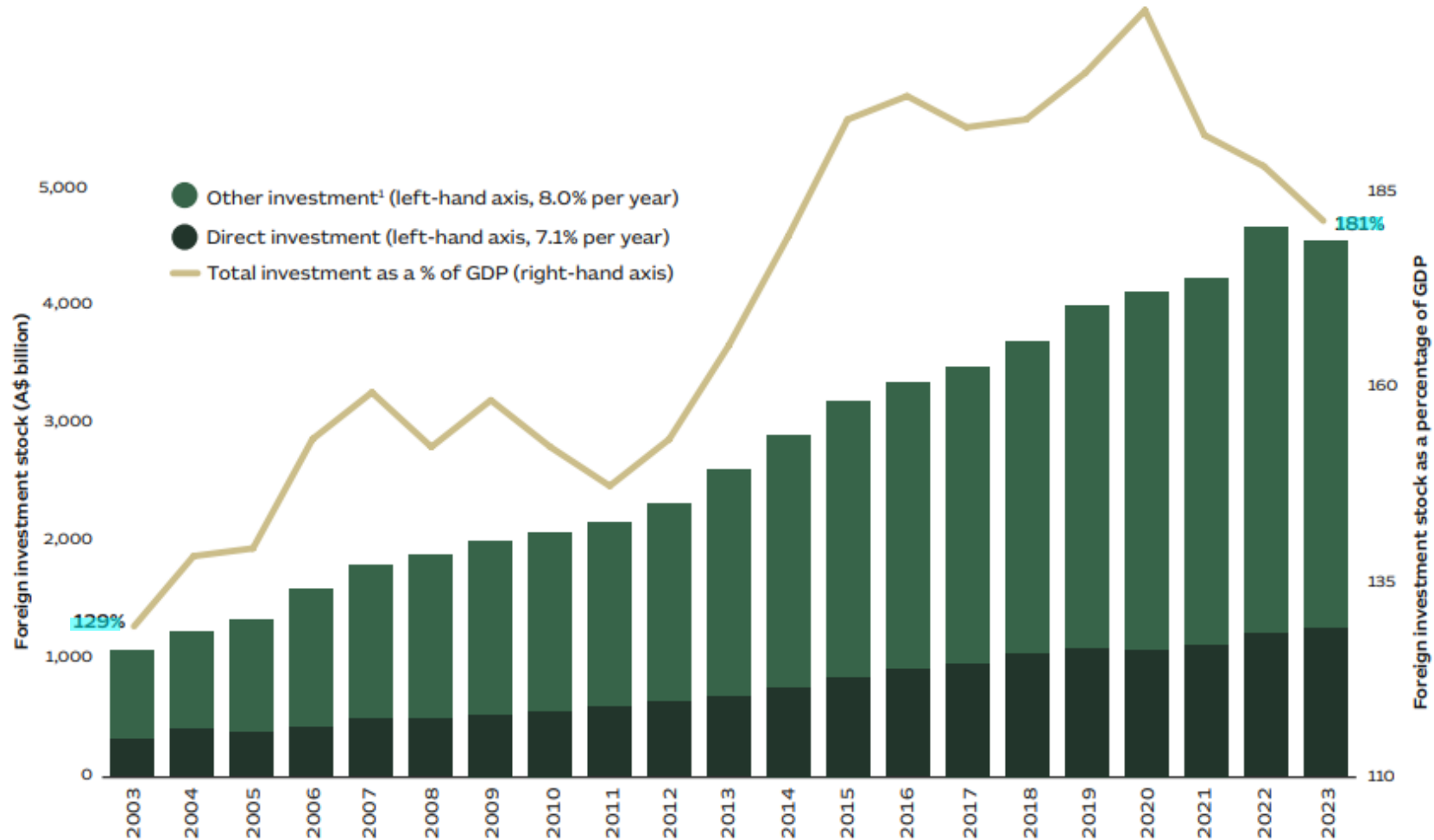
- Southeast Asia (Singapore, Malaysia, Indonesia, Vietnam, Thailand, Philippines)
- North Asia (Japan, South Korea)
- South Asia (India)
- Mainland China, Hong Kong and Taiwan

# Foreign investment stock in Australia

- Foreign investment including portfolio investments have grown by 8% per year since 2003.
- Over the past two decades, foreign investment has had a growing role in Australia's economy.
- As a % of GDP, the stock of foreign investment has grown from 129% in 2003 to 181% in 2023

## Total foreign investment stock in Australia, 2003 to 2023

Total value in December 2023: A\$4.7 trillion

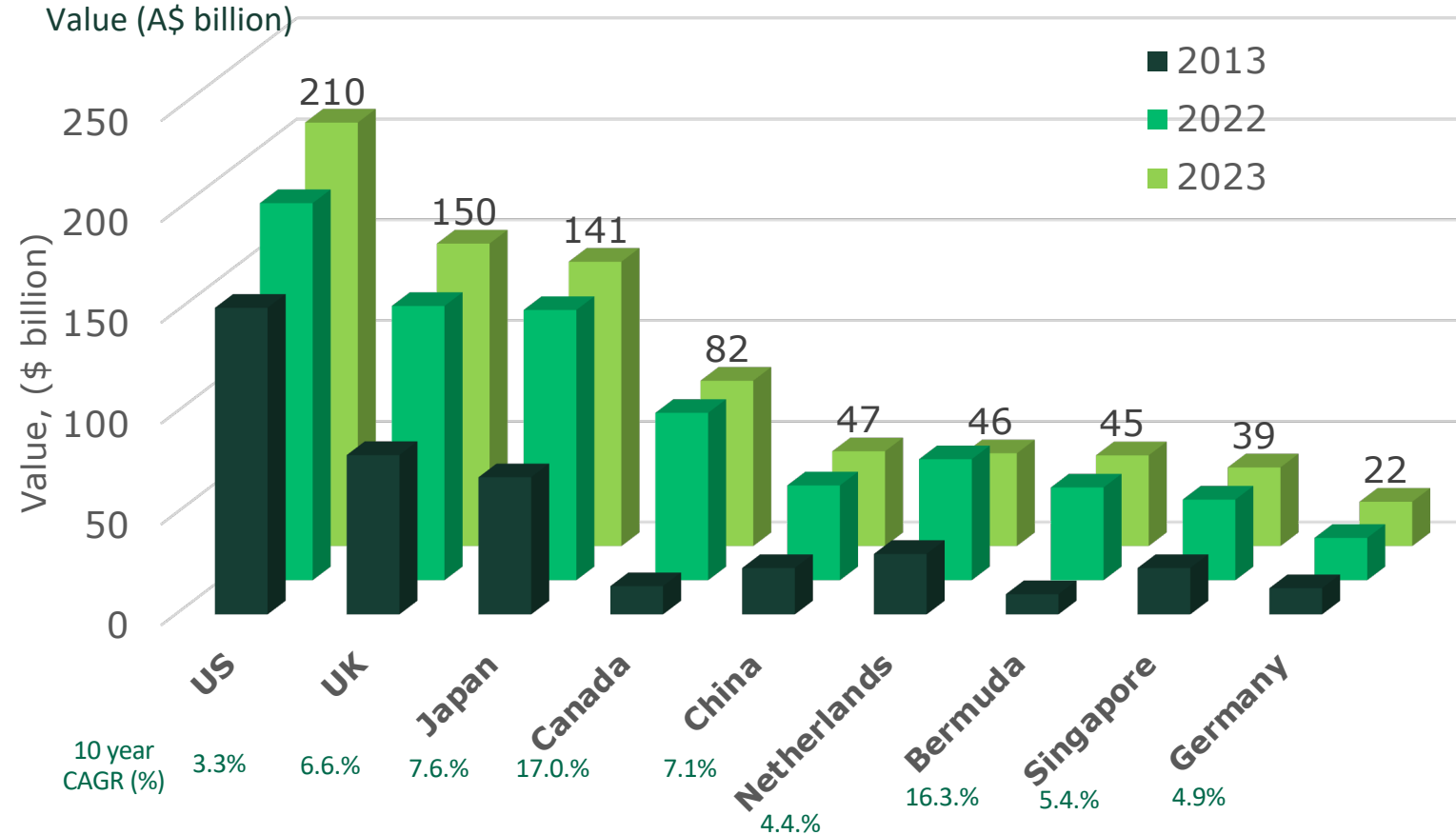


# Australia's total FDI stock

Total value: A\$1.2 trillion (2023)

- US, UK and Japan - Australia's leading investors, accounting for 18%, 13%, and 12% of FDI stock.
- Investment from other parts of Asia is also increasing.
- ASEAN countries investments increased by 5% per year since 2013.
- The total FDI stock from ASEAN -A\$61 billion, as a bloc, ASEAN countries are the 5th-largest source of FDI in Australia, led by Singapore and Malaysia.

## Foreign Direct Investment Stock, 2013-2023



# Treasury/FIRB Report

## Number and value of approved investment proposals by industry sector

Industry Sector	2023 Total (\$bn; number)	2022 Total (\$bn; number)	2021 Total (\$bn; number)
Services	\$54.9 (340)	\$43.9 (389)	\$109.0 (487)
Mineral exploration & development	\$54.9 (129)	\$13.2 (126)	\$14.7 (135)
Commercial Real Estate	\$35.8 (463)	\$50.2 (424)	\$63.3 (511)
Finance & insurance	\$21.6 (81)	\$32.5 (81)	\$94.7 (105)
Manufacturing, electricity & gas	\$14.5 (136)	\$24.8 (168)	\$37.2 (134)
Agriculture, forestry & fishing	\$5.3 (131)	\$8.5 (204)	\$8.5 (188)
Residential real estate	\$6.6 (5,581)	\$7.9 (6,576)	\$7.6 (5,433)

Source: Quarterly Report on Foreign Investment – 1 April to 30 June 2024

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